THE BULL-ETIN
NEWSLETTER



DEC 2026 ISSUE.04

Louth Mavericks Prepare for the 2027 Season

After a remarkable season that saw the Senior Kitted team capture the club's first-ever Shamrock Bowl Championship, the Louth Mavericks enter 2027 with renewed ambition and a growing sense of excitement across the entire organisation.

While the achievements of 2026 will always hold a special place in the club's history, attention has already turned towards the challenges and opportunities ahead.

With more than 150 members across four programmes, the Mavericks continue to build on their success, creating opportunities for players of all ages, abilities and experience levels.



BECOME A MAVERICKS SPONSOR FOR 2027

Following our historic 2026 Shamrock Bowl Championship, the Louth Mavericks are looking for sponsors to support our continued growth!

With over 150 members across four programmes, we're building a stronger future for American football in Ireland.

Partner with us to grow your brand, support local sport and become part of the Mavericks' success!

Get in touch to explore sponsorship opportunities.

Preparations for 2027 began in October with the return of the Mavericks' recruitment Open Days at DKIT Sport.
These sessions provided an opportunity for newcomers to experience American football firsthand, meet the coaching staff and existing players, and learn the fundamentals in a welcoming environment.

From complete beginners to athletes looking for a new challenge, the Open Days reflect one of the club's core beliefs: American football has a place for almost everyone.

Different positions require different strengths and abilities, making the sport accessible to a wide range of body types and athletic backgrounds.

As preparations continue, the Mavericks remain committed to welcoming new faces and helping interested players discover what the sport and the club have to offer.

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Building on Championship Success

Winning the Shamrock Bowl was a defining achievement for the Mavericks, but the club recognises that maintaining success requires continued commitment.
As the Senior team prepares to defend its championship, returning players and new recruits will work together to establish the foundations for another competitive campaign.
The focus remains on preparation, accountability, teamwork and continued improvement.
The same principles apply across every Mavericks programme. Whether it's a rookie attending their first training session, a youth player progressing into senior football or an experienced player returning for another season, everyone has a role in moving the club forward.
The goal for 2027 is not simply to repeat the achievements of 2026, but to continue building an organisation capable of competing and developing for years to come.

The Next Chapter Starts Now

The Louth Mavericks enter 2027 with plenty to be excited about.
A championship-winning Senior team, growing Flag programmes, emerging Youth talent and an expanding community of players, coaches, volunteers and supporters provide a strong foundation for the season ahead.
None of this progress would be possible without the commitment of those who contribute their time and energy to the club, alongside the continued support of families, supporters and commercial partners.
As training and preparations gather momentum, the Mavericks look forward to welcoming new members and continuing the journey together.



Interested in becoming part of the Mavericks?

Whether you're an experienced player or completely new to American football, there are opportunities to get involved across the club.
Visit louthmavericks.com or contact the team through social media to learn more about recruitment and upcoming training opportunities.



Interested in American Football in Ireland?

Learn more about the Louth Mavericks through our website or send us a DM on social media to get involved.

Your journey with the Herd could start today.

louthmavericks.ie

TikTok

DKIT Pitches -Sundays 10am
DKIT Sport - Thursdays 8pm

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The Mavericks youth players who represented Ireland in a recent international fixture. From left Ben Wallner, Goodluck Kjamba, Thomas Sheehy, Matt Flynn.

From Louth to Germany: Matt Flynn Joins AVO Academy

The Louth Mavericks are proud to see one of our own, Matt Flynn, take the next step in his American football journey by joining AVO Academy in Germany.

Matt began his football career with the Mavericks Youth squad, developing his skills and understanding of the game before progressing into the Senior Kitted team for the 2026 season.

Now, he's taking his ambitions further, embracing the opportunity to train and develop in Germany, with the goal of expanding his football knowledge, improving his abilities and gaining valuable experience in a new environment.

Matt's progression is a fantastic example of the opportunities that can come from youth football and highlights the importance of the Mavericks' commitment to developing young players.

Everyone at the Louth Mavericks wishes Matt the very best as he takes on this exciting new challenge. We look forward to following his progress and seeing where his football journey takes him next.





